

TUYAD

WORKING PLAN 2022

1. Observing the developments in satellite technologies and sharing them with partner universities
2. Increasing government incentives in the production of electronic industrial products
3. Supporting PAY TV broadcasting and fighting against illegality
4. Abolition of excise duty and reduction of value added tax on mobile communication products
5. Establishment of Vocational Qualifications Authority examination and certification center in partnership with TUYAD and Marmara University
6. Reducing TRT banderole fees and controlling the use of digital banderole
7. Rearrangement of domestic mobile phone production incentives
8. Reducing the liabilities of our companies on electronic waste
9. Ensuring that PAY TV platforms, which are based and managed abroad, work on equal terms with domestic platforms
10. Continuation of regional seminars in electronic environment
11. Solving the company problems experienced in the import applications of the Turkish Standards Institute from a single center
12. Allocating funds for transportation costs under the name of 'export support'
13. Conducting VSAT forum studies in 2022 CABSAT fair in partnership with TUYAD and GVF
14. Planning of EVFED fairs and seminars in ANFAŞ Antalya in partnership with TUYAD
15. Implementation of surveillance on imports of multiswitches and fiber optic products
16. Continuation of URGE studies and their development
17. Istanbul Chamber of Commerce and Istanbul Chamber of Industry studies, preparations for elections and taking part in committees
18. Planning of TUYAD's new Office
19. Accelerating communication to increase consultation with sector companies
20. Completion of the social project that will contribute to the development of university students
21. Establishment of trade policy study commission
22. Improvement and support of investments and establishment of working commission
23. Establishment of university tradesmen and non-governmental organizations cooperation work commission
24. Encouraging and supporting TV content and broadcasting
25. Carrying out studies to facilitate internet television broadcasting in the works of the Radio and Television Supreme Council and the Information Technologies and Communication Authority
26. Carrying out studies for the expansion of data centers in our country
27. Accelerating the programs to support tradesmen and small industrialists
28. Working on increasing local national product support
29. Continuing the training in the virtual environment
30. Development of remote access studies and smart applications
31. Supporting the efforts to reduce the tax burden of the employer
32. Fighting against unfair competition, protecting the rights of domestic platforms without diminishing them
33. Smart software support studies and development of smart applications on TV
34. Improving company relations of authorized services and increasing consumer service entitlements
35. Ensuring regulation in internet e-commerce sales
36. Preparing a video on 'Commercial Professionals Talk in Consumer Electronics'

WHY TUYAD?

TUYAD defends that republican values are equal rights and chances for all humanity and that law, justice, peace and happiness are indispensable prerequisites in business life. It is the 'business people association' founded in Istanbul in 2000 by sensitive business people who set out for a Turkey that is active in its region and respected in the world, and which was the first to emphasize the equality of men and women in business life.

Our association supports watching television broadcasting on all screens and channels, and its members taking part in the industry, employment and export steps that grow with technology. It is also a 'tradesman, industrialist, university and technology platform' created to contribute to the social, cultural, political, economic, scientific and technological development of individuals, institutions, our country, our society and the world.

In its 20th year, TUYAD employs 10 million people with its 48 members in the country and abroad, carries out educational and social studies with all chambers in the country, represents the sector in 25 fairs abroad every year in 45 different countries, and serves its members. It is a strong 'non-governmental organization' that conveys the problems, opinions and suggestions of its members to public institutions and organizations.

TUYAD enables its members to become business people and commercial development through MOL Academy (www.molakademi.com). Our association carries out studies that disseminate specialized subjects in our country and the whole world in the printed and electronic media with the magazine Digital Yasam (www.dijitalyasaam.org). We carry out our web and social networking activities professionally with our effective staff, and we have been doing our overseas work by receiving on-site service from abroad since 2009. We have been procuring professional services from HEDEFKOC (www.hedefkoc.com) for 14 years, and we have been achieving the protection of fair competition among members with the professional presidency system.

Our specialized journal, Digital Life, also provides print services with various research reports, booklets, catalogs and industry supplements. In addition, we are constantly renewing the flyers introducing our members and introducing the managers of our member companies here. While the sectoral specialization and promotional activities in magazines and leaflets are not in the nature of advertising, we also provide these services free of charge, within the framework of the principle of equality, as the sector seeks to receive information and inspiration.

We follow up the services aimed at improving the size, market and trade volume of the telecommunication sector according to the steps of the rival countries and create and implement policies accordingly by our Board of Directors.

We hold international commercial business meetings on site and remotely during the COVID period. From time to time, delegations of businessmen from different countries are hosted at TUYAD's headquarters and workshops are organized to enable business meetings with our members. Such meetings are open to our relevant members, are announced via e-mail, and are free of charge.

Foreign trips are organized to the countries determined by the R&D studies we have established with the Ministry of Commerce in order to familiarize the members with international markets and to create a basis for exporting. Members who wish can participate in foreign trips with a quarter fee. Translation, guidance and accommodation services of the members in these trips are organized within the means of TUYAD and URGE of the Ministry of Commerce.

Research reports are prepared for sectoral fairs held abroad and in the country. These reports are sent to the members digitally.

Associations and forums working on the same business issues from abroad are contacted and business partnerships are developed. TUYAD is GVF Turkey partner and business partner.

It makes an announcement to the members in order to organize the TELECOMMUNICATION SATELLITE, MOBILE and TV BROADCAST FAIR and CONFERENCE for service to TUYAD members. Members can participate in the fairs provided that they pay a low amount of booth fee. The organization is managed by TUYAD.

TUYAD has completed and documented over six thousand trainings throughout our country so far. We support the sector employees with the Vocational Qualifications

Authority and TUYAD ACADEMY certificate. We carry out training activities and social activities with the technical employees of our sector companies. Thus, at the same time, the most up-to-date technical information of the products meets the sector. Simultaneously, we provide on-site training with the agreement made with Marmara University and appropriate training sets, with the joint work of TURKSAT-TUYAD.

TUYAD also works to find suitable candidates for its members and the vacant positions of our companies that lack employment, and organizes training seminars for recruitment and personnel. The seminars are held at the center of the association and are free and open to the benefit of all members.

Training activities for members are organized with MOL ACADEMY in the following categories:

Personal Development Programs: Training activities and programs to improve managers & manager candidates to increase the quality and therefore productivity of the human element, which is the main capital of every business and enterprise,

Institutional Development Programs: Check-up practices aimed at accelerating the institutionalization process by improving the workplaces and businesses of the members. Training and consultancy services for diagnosis and treatment processes,

Social Development Programs: Social activity practices that will contribute to the integration of members, spouses and children, and employees and contribute to the development of "We" awareness,

Professional Development Trainings: Inventory studies for the determination of their own strengths and weaknesses by guiding member employees to increase their knowledge and experience in their own business areas, to explore their professional skill areas, guidance in personnel recruitment and department determination, expression skills, self-confidence and persuasion studies.

Trainings on different subjects can be organized for the support trainings that TUYAD members will give to their employees at their workplaces. These trainings are carried out with the most suitable price policy between the academy and the enterprise.

The right to become a member and unsubscribe;

Every company engaged in the telecommunication sector can apply to become a member of TUYAD and after completing the necessary obligations, they can request to leave the membership. Admission to membership is made with the reference of a company and the approval of the board of directors.

The right to serve on committees;

TUYAD has committees that work actively on 13 subjects. Every company that passes the application stage and becomes a member can request to take part in the committees related to the business subject within TUYAD.

The right to receive support for sectoral documents, information and studies;

Each member may request to receive the information and support required by civil society by TUYAD. TUYAD offers these services to its members free of charge.

TUYAD not only provides the opportunity to create a commercial network, but also helps you create a social environment with the opportunities it offers. Through the reports it prepares and the organizations it organizes, TUYAD directly contacts the bureaucracy and conveys the problems of its members to the relevant institutions and individuals. It enacts laws and becomes a partner in implementation principles.

TUYAD will be happy to serve you with its professional staff and vast sector knowledge. You will feel that it is possible to increase your social circle and prestige, and to be closer to people, by being around the same table with people who speak the same job and language.

TUYAD is Turkey's leading NGO in its field in the satellite, broadcasting and electronics industry. Having an effective place in the world with your brand will be more possible by taking part in NGOs working on specialization.

We will be happy to see you among us.

Kind regards,

Hayrettin Ozaydin
TUYAD Chairman of the Board

WHY
TUYAD?

www.tuyad.org

BOARD OF DIRECTORS



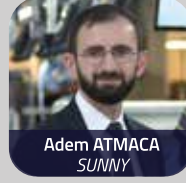
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KORAX



Eyüp EKİNGEN
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Ömer ŞEYHANLIOĞLU
TECHNOBOX



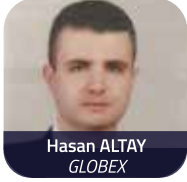
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Ömer SEVİM
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Ayhan KÖSEOĞLU
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Cem ODAMAN
ICT



Zikri Cenk BORA
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MEMBERS



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